

# News Release

July 25, 2016 For immediate release

## Park National Corporation reports financial results for second quarter and first half of 2016

**NEWARK, Ohio** - Park National Corporation (Park) (NYSE MKT: PRK) today announced financial results for the second quarter and first half of 2016 (three and six months ended June 30, 2016). The board of directors also declared a quarterly cash dividend of \$0.94 per common share, payable on September 9, 2016 to common shareholders of record as of August 19, 2016.

Park's second quarter net income in 2016 was \$20.0 million, a 4.9 percent decrease from \$21.0 million for the same period in 2015. Net income per diluted common share for the second quarter of 2016 was \$1.30, compared to \$1.37 in the second quarter of 2015.

Park's net income for the first half of 2016 was \$38.7 million, compared to \$40.1 million for the same period in 2015, a decrease of 3.5 percent. Net income per diluted common share for the first half of 2016 was \$2.51, compared to \$2.60 in the same period of 2015.

"Advancements in our consumer lending operations have helped us respond to requests even more swiftly and thoroughly," said Park Chief Executive Officer David L. Trautman. "The service style of our local lenders continues to be a driver of growth for our organization, and we look forward to the rest of 2016."

In the first half of 2016, The Park National Bank grew consumer loans by \$46.5 million (9.6 percent annualized) and commercial loans by \$24.0 million (1.9 percent annualized). Total loans for the bank were \$5.09 billion at June 30, 2016, up \$227.7 million (4.68 percent) from \$4.86 billion at June 30, 2015.

The bank generated net income of \$21.1 million for the second quarter of 2016, compared to \$21.3 million for the same period of 2015. The bank's first half of 2016 net income was \$42.8 million, compared to \$40.5 million for the first half of 2015. The bank had total assets of \$7.4 billion at June 30, 2016, rising from \$7.2 billion at each of December 31, 2015 and June 30, 2015.

### **About Park National Corporation**

Headquartered in Newark, Ohio, Park National Corporation had \$7.4 billion in total assets (as of June 30, 2016). The Park organization principally consists of 11 community bank divisions, a non-bank subsidiary and two specialty finance companies. Park's Ohio-based banking operations are conducted through Park subsidiary The Park National Bank and its divisions, which include Fairfield National Bank Division, Richland Bank Division, Century National Bank Division, First-Knox National Bank Division, Farmers Bank Division, United Bank, N.A. Division, Second National Bank Division, Security National Bank Division, Unity National Bank Division, and The Park National Bank of Southwest Ohio & Northern Kentucky Division; and Scope Leasing, Inc. (d.b.a. Scope Aircraft Finance). The Park organization also includes Guardian Financial Services Company (d.b.a. Guardian Finance Company) and SE Property Holdings, LLC.

Complete financial tables are listed below...

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### SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

Park cautions that any forward-looking statements contained in this release or made by management of Park are provided to assist in the understanding of anticipated future financial performance. Forward-looking statements provide current expectations or forecasts of future events and are not guarantees of future performance. The forward-looking statements are based on management's expectations and are subject to a number of risks and uncertainties. Although management believes that the expectations reflected in such forward-looking statements are reasonable, actual results may differ materially from those expressed or implied in such statements. Risks and uncertainties that could cause actual results to differ materially include, without limitation: Park's ability to execute our business plan successfully and within the expected timeframe; general economic and financial market conditions, specifically in the real estate markets and the credit markets, either nationally or in the states in which Park and our subsidiaries do business, may experience a slowing or reversal of the recent economic expansion in addition to continuing residual effects of recessionary conditions and an uneven spread of positive impacts of recovery on the economy and our counterparties, including adverse impacts on the demand for loan, deposit and other financial services, delinquencies, defaults and counterparties' ability to meet credit and other obligations; changes in interest rates and prices may adversely impact the value of securities, loans, deposits and other financial instruments and the interest rate sensitivity of our consolidated balance sheet as well as reduce interest margins; changes in consumer spending, borrowing and saving habits, whether due to changing business and economic conditions, legislative and regulatory initiatives, or other factors; changes in unemployment; changes in customers', suppliers', and other counterparties' performance and creditworthiness; asset/liability repricing risks and liquidity risks; our liquidity requirements could be adversely affected by changes to regulations governing bank and bank holding company capital and liquidity standards as well as by changes in our assets and liabilities; competitive factors among financial services organizations could increase significantly, including product and pricing pressures, changes to third-party relationships and our ability to attract, develop and retain qualified bank professionals; clients could pursue alternatives to bank deposits, causing us to lose a relatively inexpensive source of funding; the nature, timing and effect of changes in banking regulations or other regulatory or legislative requirements affecting the respective businesses of Park and our subsidiaries, including major reform of the regulatory oversight structure of the financial services industry and changes in laws and regulations concerning taxes, pensions, bankruptcy, consumer protection, accounting, banking, securities and other aspects of the financial services industry, specifically the reforms provided for in the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (the "Dodd-Frank Act"), as well as regulations already adopted and which may be adopted in the future by the relevant regulatory agencies, including the Consumer Financial Protection Bureau, to implement the Dodd-Frank Act's provisions, the Budget Control Act of 2011, the American Taxpayer Relief Act of 2012 and the Basel III regulatory capital reforms; the effect of changes in accounting policies and practices, as may be adopted by the Financial Accounting Standards Board, the SEC, the Public Company Accounting Oversight Board and other regulatory agencies, and the accuracy of our assumptions and estimates used to prepare our financial statements; the effect of trade, monetary, fiscal and other governmental policies of the U.S. federal government, including money supply and interest rate policies of the Federal Reserve; disruption in the liquidity and other functioning of U.S. financial markets; the impact on financial markets and the economy of any changes in the credit ratings of the U.S. Treasury obligations and other U.S. government-backed debt, as well as issues surrounding the levels of U.S., European and Asian government debt and concerns regarding the creditworthiness of certain sovereign governments, supranationals and financial institutions in Europe and Asia; the uncertainty surrounding the United Kingdom's exit from the European Union and its consequences; our litigation and regulatory compliance exposure, including any adverse developments in legal proceedings or other claims and unfavorable resolution of regulatory and other governmental examinations or other inquiries; the adequacy of our risk management program; the ability to secure confidential information and deliver products and services through the use of computer systems and telecommunications networks; a failure in or breach of our operational or security systems or infrastructure, or those of our third-party vendors and other service providers, including as a result of cyber attacks; fraud, scams and schemes of third parties; demand for loans in the respective market areas served by Park and our subsidiaries; and other risk factors relating to the banking industry as detailed from time to time in Park's reports filed with the SEC including those described in "Item 1A. Risk Factors" of Part I of Park's Annual Report on Form 10-K for the fiscal year ended December 31, 2015. Park does not undertake, and specifically disclaims any obligation, to publicly release the results of any revisions that may be made to update any forward-looking statement to reflect the events or circumstances after the date on which the forward-looking statement was made, or reflect the occurrence of unanticipated events, except to the extent required by law.

Financial Highlights

Three months ended June 30, 2016, March 31, 2016, and June 30, 2015

	2016		2016	2015		Percent cha	ange vs.
(in thousands, except share and per share data)	2nd QTR		1st QTR	2nd QTR		1Q '16	2Q '15
INCOME STATEMENT:							
Net interest income	\$ 57,485	\$	59,819	56,515		(3.9) %	1.7 %
Provision for loan losses	2,637		910	1,612		189.8 %	63.6 %
Other income	18,736		17,389	19,191		7.7 %	(2.4) %
Other expense	45,306		49,899	44,667		(9.2) %	1.4 %
Income before income taxes	\$ 28,278	\$	26,399	29,427		7.1 %	(3.9) %
Income taxes	8,280		7,713	8,388		7.4 %	(1.3) %
Net income	\$ 19,998	\$	18,686 \$	21,039		7.0 %	(4.9) %
MARKET DATA:							
Earnings per common share - basic (b)	\$ 1.30	\$	1.22 \$	1.37		6.6 %	(5.1)%
Earnings per common share - diluted (b)	1.30		1.21	1.37		7.4 %	(5.1)%
Cash dividends per common share	0.94		0.94	0.94		— %	— %
Book value per common share at period end	48.26		47.60	45.93		1.4 %	5.1 %
Stock price per common share at period end	91.78		90.00	87.37		2.0 %	5.0 %
Market capitalization at period end	1,407,060		1,379,773	1,342,954		2.0 %	4.8 %
Weighted average common shares - basic (a)	15,330,802		15,330,813	15,370,882		— %	(0.3)%
Weighted average common shares - diluted (a)	15,399,283		15,406,508	15,407,881		— %	(0.1)%
Common shares outstanding at period end	15,330,796		15,330,807	15,370,877		— %	(0.3)%
PERFORMANCE RATIOS: (annualized)							
Return on average assets (a)(b)	1.09	%	1.01 %	1.16	%	7.9 %	(6.0) %
Return on average equity (a)(b)	10.98	%	10.38 %	11.90	%	5.8 %	(7.7) %
Yield on loans	4.64	%	4.80 %	4.68	%	(3.3) %	(0.9) %
Yield on investments	2.30	%	2.38 %	2.49	%	(3.4) %	(7.6) %
Yield on money markets	0.51	%	0.51 %	0.25	%	— %	104.0 %
Yield on earning assets	4.00	%	4.11 %	3.96	%	(2.7) %	1.0 %
Cost of interest bearing deposits	0.32	%	0.31 %	0.30	%	3.2 %	6.7 %
Cost of borrowings	2.50	%	2.35 %	2.46	%	6.4 %	1.6 %
Cost of paying liabilities	0.74	%	0.73 %	0.72	%	1.4 %	2.8 %
Net interest margin (g)	3.43	%	3.55 %	3.40	%	(3.4) %	0.9 %
Efficiency ratio (g)	59.01	%	64.26 %	58.87	%	(8.2) %	0.2 %
OTHER RATIOS (NON - GAAP):							
Annualized return on average tangible assets (a)(b)(e)	1.10	%	1.02 %	1.17	%	7.8 %	(6.0)%
Annualized return on average tangible equity (a)(b)(c)	12.18	%	11.53 %	13.25	%	5.6 %	(8.1)%
Tangible book value per share (d)	\$ 43.54	\$	42.88	41.22		1.5 %	5.6 %

N.M. - Not meaningful

Note: Explanations (a) - (g) are included at the end of the financial highlights.

Financial Highlights (continued)

Three months ended June 30, 2016, March 31, 2016, and June 30, 2015

						Percent change vs.		
BALANCE SHEET:	Jun	e 30, 2016	March 31, 2016	June 30, 2015	1Q '16	2Q '15		
Investment securities	\$ 1	,548,006 \$	1,601,767	\$ 1,550,103	(3.4) %	(0.1) %		
Loans	5	,127,644	5,062,185	4,900,974	1.3 %	4.6 %		
Allowance for loan losses		58,699	56,948	57,427	3.1 %	2.2 %		
Goodwill		72,334	72,334	72,334	— %	— %		
Other real estate owned (OREO)		17,566	17,745	21,876	(1.0) %	(19.7) %		
Total assets	7	,431,610	7,428,185	7,309,569	— %	1.7 %		
Total deposits	5	,623,879	5,606,790	5,512,366	0.3 %	2.0 %		
Borrowings		996,905	1,004,279	1,018,680	(0.7) %	(2.1) %		
Shareholders' equity		739,887	729,701	705,963	1.4 %	4.8 %		
Tangible equity (d)		667,553	657,367	633,629	1.5 %	5.4 %		
Nonperforming loans		131,456	118,960	113,795	10.5 %	15.5 %		
Nonperforming assets		149,022	136,705	135,671	9.0 %	9.8 %		
ASSET QUALITY RATIOS:								
Loans as a % of period end total assets		69.00 %	68.15 %	67.05 %	1.2 %	2.9 %		
Nonperforming loans as a % of period end loans		2.56 %	2.35 %	2.32 %	8.9 %	10.3 %		
Nonperforming assets as a % of period end loans + OREO		2.90 %	2.69 %	2.76 %	7.8 %	5.1 %		
Allowance for loan losses as a % of period end loans		1.14 %	1.12 %	1.17 %	1.8 %	(2.6) %		
Net loan charge-offs (recoveries)	\$	886 \$	456	\$ (407)	N.M.	N.M.		
Annualized net loan charge-offs (recoveries) as a % of average loans (a)		0.07 %	0.04 %	(0.03) %	N.M.	N.M.		
CAPITAL & LIQUIDITY:								
Total equity / Period end total assets		9.96 %	9.82 %	9.66 %	1.4 %	3.1 %		
Tangible equity (d) / Tangible assets (f)		9.07 %	8.94 %	8.76 %	1.5 %	3.5 %		
Average equity / Average assets (a)		9.92 %	9.78 %	9.76 %	1.4 %	1.6 %		
Average equity / Average loans (a)		14.41 %	14.34 %	14.60 %	0.5 %	(1.3) %		
Average loans / Average deposits (a)		91.18 %	91.31 %	88.80 %	(0.1) %	2.7 %		

N.M. - Not meaningful

Note: Explanations (a) - (h) are included at the end of the financial highlights.

Financial Highlights

Six months ended June 30, 2016 and 2015

(in thousands, except share and per share data)	2016	2015	Percent change vs. 2015
INCOME STATEMENT:			
Net interest income	\$ 117,304	\$ 112,050	4.7 %
Provision for loan losses	3,547	3,244	9.3 %
Other income	36,125	38,064	(5.1)%
Total other expense	95,205	90,387	5.3 %
Income before income taxes	\$ 54,677	\$ 56,483	(3.2)%
Income taxes	15,993	16,400	(2.5)%
Net income	\$ 38,684	\$ 40,083	(3.5)%
MARKET DATA:			
Earnings per common share - basic (b)	\$ 2.52	\$ 2.61	(3.4)%
Earnings per common share - diluted (b)	2.51	2.60	(3.5)%
Cash dividends per common share	1.88	1.88	— %
Weighted average common shares - basic (a)	15,330,808	15,375,026	(0.3)%
Weighted average common shares - diluted (a)	15,402,896	15,411,920	(0.1)%
PERFORMANCE RATIOS: (Annualized)			
Return on average assets (a)(b)	1.05%	1.12%	(6.3)%
Return on average common equity (a)(b)	10.68%	11.43%	(6.6)%
Yield on loans	4.72%	4.68%	0.9 %
Yield on investments	2.34%	2.53%	(7.5)%
Yield on earning assets	4.06%	3.97%	2.3 %
Cost of interest bearing deposits	0.31%	0.30%	3.3 %
Cost of borrowings	2.42%	2.40%	0.8 %
Cost of paying liabilities	0.73%	0.73%	— %
Net interest margin (g)	3.49%	3.40%	2.6 %
Efficiency ratio (g)	61.65%	60.08%	2.6 %
ASSET QUALITY RATIOS:			
Net loan charge-offs	\$ 1,342	\$ 169	N.M.
Annualized net loan charge-offs as a % of average loans (a)	0.05%	0.01%	N.M.
CAPITAL & LIQUIDITY:			
Average stockholders' equity / Average assets (a)	9.85%	9.77%	0.8 %
Average stockholders' equity / Average loans (a)	14.38%	14.62%	(1.6)%
Average loans / Average deposits (a)	91.25%	89.56%	1.9 %
OTHER RATIOS (NON-GAAP):			
Annualized return on average tangible assets (a)(b)(e)	1.06%	1.13%	(6.2)%
Annualized return on average tangible common equity (a)(b)(c)	11.86%	12.73%	(6.8)%

### Financial Highlights (continued)

(a) Averages are for the three months ended June 30, 2016, March 31, 2016 and June 30, 2015 and the six months ended June 30, 2016 and June 30, 2015.

### RECONCILIATION OF AVERAGE SHAREHOLDERS' EQUITY TO AVERAGE TANGIBLE EQUITY:

#### June 30, 2016 June 30, 2016 March 31, 2016 June 30, 2015 June 30, 2015 AVERAGE SHAREHOLDERS' EQUITY \$ 732,759 \$ 724,316 \$ 709,031 728,537 \$ 707,047 Less: Average goodwill 72,334 72,334 72,334 72,334 72,334 AVERAGE TANGIBLE EQUITY 660,425 \$ 651,982 \$ 636,697 656,203 \$ 634,713

THREE MONTHS ENDED

SIX MONTHS ENDED

SIX MONTHS ENDED

### RECONCILIATION OF SHAREHOLDERS' EQUITY TO TANGIBLE EQUITY:

	June 30, 2016	March 31, 2016	June 30, 2015
SHAREHOLDERS' EQUITY	\$ 739,887 \$	729,701 \$	705,963
Less: Goodwill	72,334	72,334	72,334
TANGIBLE EQUITY	\$ 667,553 \$	657,367 \$	633,629

<sup>(</sup>e) Net income for each period divided by average tangible assets during the period. Average tangible assets equals average assets less average goodwill, in each case during the applicable period.

### RECONCILIATION OF AVERAGE ASSETS TO AVERAGE TANGIBLE ASSETS:

	THREE MONTHS ENDED SIX MONTHS ENDED					SENDED
	June 30, 2016	March 31, 2016	June 30, 2015		June 30, 2016	June 30, 2015
AVERAGE ASSETS	\$ 7,383,703 \$	7,405,345 \$	7,265,755	\$	7,394,524 \$	7,237,605
Less: Average goodwill	72,334	72,334	72,334		72,334	72,334
AVERAGE TANGIBLE ASSETS	\$ 7,311,369 \$	7,333,011 \$	7,193,421	\$	7,322,190 \$	7,165,271

<sup>(</sup>f) Tangible equity divided by tangible assets. Tangible assets equals total assets less goodwill, in each case at the end of the period.

### RECONCILIATION OF TOTAL ASSETS TO TANGIBLE ASSETS:

	June 30, 2016	March 31, 2016	June 30, 2015
TOTAL ASSETS	\$ 7,431,610 \$	7,428,185 \$	7,309,569
Less: Goodwill	72,334	72,334	72,334
TANGIBLE ASSETS	\$ 7,359,276 \$	7,355,851 \$	7,237,235

<sup>(</sup>g) Efficiency ratio is calculated by dividing total other expense by the sum of fully taxable equivalent net interest income and other income. Fully taxable equivalent net interest income reconciliation is shown below assuming a 35% tax rate. Additionally, net interest margin is calculated on a fully taxable equivalent basis.

### RECONCILIATION OF FULLY TAXABLE EQUIVALENT NET INTEREST INCOME TO NET INTEREST THREE MONTHS ENDED

	June 30, 2016	March 31, 2016	June 30, 2015	June 30, 2016	June 30, 2015
Interest income	\$ 67,011 \$	69,308 \$	65,804	\$ 136,319 \$	130,822
Fully taxable equivalent adjustment	555	444	170	 999	331
Fully taxable equivalent interest income	\$ 67,566 \$	69,752 \$	65,974	\$ 137,318 \$	131,153
Interest expense	9,526	9,489	9,289	 19,015	18,772
Fully taxable equivalent net interest income	\$ 58,040 \$	60,263 \$	56,685	\$ 118,303 \$	112,381

<sup>(</sup>b) Reported measure uses net income.

<sup>(</sup>c) Net income for each period divided by average tangible equity during the period. Average tangible equity equals average shareholders' equity during the applicable period less average goodwill during the applicable period.

<sup>(</sup>d) Tangible book value divided by common shares outstanding at period end. Tangible equity equals ending shareholders' equity less goodwill, in each case at the end of the period.

### PARK NATIONAL CORPORATION Consolidated Statements of Income

		Three Months Ended June 30,				Six Months Ended June 30,			
(in thousands, except share and per share data)		<b>2016</b> 2015			2016			2015	
Interest income:									
Interest and fees on loans	\$	58,401	\$	56,463	\$	118,453	\$	111,875	
Interest on:		,				,			
Obligations of U.S. Government, its agencies									
and other securities		7,770		9,113		16,379		18,502	
Obligations of states and political subdivisions		591		_		964		_	
Other interest income		249		228		523		445	
Total interest income		67,011		65,804		136,319		130,822	
Interest expense:									
Interest on deposits:									
Demand and savings deposits		933		556		1,757		1,042	
Time deposits		2,389		2,542		4,776		5,164	
Interest on borrowings		6,204		6,191		12,482		12,566	
Total interest expense		9,526		9,289		19,015		18,772	
Net interest income		57,485		56,515		117,304		112,050	
Provision for loan losses		2,637		1,612		3,547		3,244	
Net interest income after provision for loan losses		54,848		54,903		113,757		108,806	
Other income		18,736		19,191		36,125		38,064	
Other expense		45,306		44,667		95,205		90,387	
Income before income taxes		28,278		29,427		54,677		56,483	
Income taxes		8,280		8,388		15,993		16,400	
Net income	\$	19,998	\$	21,039	\$	38,684	\$	40,083	
Per Common Share:									
Net income - basic	\$	1.30	\$	1.37	\$	2.52	\$	2.61	
Net income - diluted	\$	1.30		1.37	\$	2.51		2.60	
Weighted average shares - basic		15,330,802		15,370,882		15,330,808		15,375,026	
Weighted average shares - diluted		15,399,283		15,407,881		15,402,896		15,411,920	
Cash Dividends Declared	\$	0.94	\$	0.94	\$	1.88	\$	1.88	

### **Consolidated Balance Sheets**

(in thousands, except share data)	June 30, 2016	December 31, 2015
Assets		
Cash and due from banks	\$ 119,873 \$	119,412
Money market instruments	196,016	30,047
Investment securities	1,548,006	1,643,879
Loans	5,127,644	5,068,085
Allowance for loan losses	(58,699)	(56,494
Loans, net	5,068,945	5,011,591
Bank premises and equipment, net	58,962	59,493
Goodwill	72,334	72,334
Other real estate owned	17,566	18,651
Other assets	349,908	355,947
Total assets	\$ 7,431,610 \$	7,311,354
Noninterest bearing Interest bearing Total deposits	\$ 1,378,053 \$ 4,245,826 5,623,879	1,404,032 3,943,610 5,347,642
Borrowings	996,905	1,177,347
Other liabilities	70,939	73,010
Total liabilities	\$ 6,691,723 \$	6,597,999
Shareholders' Equity: Preferred shares (200,000 shares authorized; no shares outstanding at June 30, 2016 and December 31, 2015)		
· · · · · · · · · · · · · · · · · · ·	\$ — \$	
Common shares (No par value; 20,000,000 shares authorized in 2016 and 2015; 16,150,835 shares issued at June 30, 2016 and 16,150,854 shares issued at December 31, 2015)	304,756	303,966
Accumulated other comprehensive income (loss), net of taxes	389	(15,643
Retained earnings	517,215	507,505
Treasury shares (820,039 shares at both June 30, 2016 and December 31, 2015)	(82,473)	(82,473
Total shareholders' equity	\$ 739,887 \$	713,355
Total liabilities and shareholders' equity	\$ 7,431,610 \$	7,311,354

### PARK NATIONAL CORPORATION Consolidated Average Balance Sheets

		Three Months Ended					
		June 3	0,		June 30,		
(in thousands)		2016	2015		2016	2015	
Assets							
Cash and due from banks	\$	111,709 \$	116,542	\$	115,345 \$	119,603	
Money market instruments		196,226	361,994		206,805	351,591	
Investment securities		1,536,331	1,481,460		1,549,263	1,485,978	
Loans		5,083,802	4,857,799		5,066,565	4,836,696	
Allowance for loan losses		(57,016)	(56,291)		(57,008)	(55,664	
Loans, net		5,026,786	4,801,508		5,009,557	4,781,032	
Bank premises and equipment, net		59,293	57,978		59,435	57,272	
Goodwill		72,334	72,334		72,334	72,334	
Other real estate owned		17,427	22,661		17,865	22,991	
Other assets		363,597	351,278		363,920	346,804	
Total assets	\$	7,383,703 \$	7,265,755	\$	7,394,524 \$	7,237,605	
Deposits:							
•							
Noninterest bearing	\$	1,400,195 \$	1,303,420	\$	1,379,096 \$	1,283,977	
Interest bearing		4,175,344	4,166,835		4,173,605	4,116,789	
Total deposits		5,575,539	5,470,255		5,552,701	5,400,766	
Borrowings		998,195	1,007,975		1,035,505	1,055,081	
Other liabilities		77,210	78,494		77,781	74,711	
Fotal liabilities	\$	6,650,944 \$	6,556,724	\$	6,665,987 \$	6,530,558	
Shareholders' Equity:							
Preferred shares	\$	\$	_	\$	\$	_	
Common shares		304,472	303,431		304,229	303,270	
Accumulated other comprehensive loss, net of taxes		(5,002)	(7,224)		(6,724)	(7,638	
Retained earnings		515,762	492,046		513,505	490,295	
Treasury shares		(82,473)	(79,222)		(82,473)	(78,880	
Total shareholders' equity	\$	732,759 \$	709,031	\$	728,537 \$	707,047	
Total liabilities and shareholders' equity	\$	7,383,703 \$	7,265,755	\$	7,394,524 \$	7,237,605	
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### Consolidated Statements of Income - Linked Quarters

		2016	2016	2015	2015	2015
(in thousands, except per share data)	2	and QTR	1st QTR	4th QTR	3rd QTR	2nd QTR
Interest income:						
Interest and fees on loans	\$	58,401 \$	60,052 \$	58,424 \$	57,680 \$	56,463
Interest on:						
Obligations of U.S. Government, its agencies and other securities		7,770	8,609	8,360	9,163	9,113
Obligations of states and political subdivisions		591	373	170	12	_
Other interest income		249	274	211	232	228
Total interest income		67,011	69,308	67,165	67,087	65,804
Interest expense:						
Interest on deposits:						
Demand and savings deposits		933	824	573	614	556
Time deposits		2,389	2,387	2,453	2,508	2,542
Interest on borrowings		6,204	6,278	6,272	6,250	6,191
Total interest expense		9,526	9,489	9,298	9,372	9,289
Net interest income		57,485	59,819	57,867	57,715	56,515
Provision for (recovery of) loan losses		2,637	910	(658)	2,404	1,612
Net interest income after provision for (recovery of) loan losses		54,848	58,909	58,525	55,311	54,903
Other income		18,736	17,389	19,296	20,191	19,191
Other expense		45,306	49,899	48,798	47,429	44,667
Income before income taxes		28,278	26,399	29,023	28,073	29,427
Income taxes		8,280	7,713	8,134	8,033	8,388
Net income	\$	19,998 \$	18,686 \$	20,889 \$	20,040 \$	21,039
Per Common Share:						
Net income - basic	\$	1.30 \$	1.22 \$	1.36 \$	1.30 \$	1.37
Net income - diluted	\$	1.30 \$	1.21 \$	1.36 \$	1.30 \$	1.37

### Detail of other income and other expense - Linked Quarters

	2016		2016	2015	2015	2015
(in thousands)	2nd QT	R :	1st QTR	4th QTR	3rd QTR	2nd QTR
Other income:						
Income from fiduciary activities	\$ 5,4	38 \$	5,113 \$	5,140 \$	4,933 \$	5,210
Service charges on deposits	3,5	75	3,423	3,777	3,909	3,684
Other service income	3,3	51	2,574	2,861	3,251	3,025
Checkcard fee income	3,8	68	3,532	3,902	3,643	3,665
Bank owned life insurance income	1,0	19	1,197	1,245	1,574	1,086
ATM fees	5	70	583	588	648	614
OREO valuation adjustments	(2	21)	(118)	(319)	(718)	(251)
Gain on the sale of OREO, net	1	52	134	175	243	513
Gain on sale of investments		_	_	88	_	_
Miscellaneous	9	14	951	1,839	2,708	1,645
Total other income	\$ 18,7	36 \$	17,389 \$	19,296 \$	20,191 \$	19,191
Other expense:						
Salaries	\$ 21,2	56 \$	21,554 \$	22,520 \$	21,692 \$	20,995
Employee benefits	4,8	94	4,773	4,161	6,721	4,729
Occupancy expense	2,6	39	2,548	2,257	2,469	2,381
Furniture and equipment expense	3,4	16	3,443	3,069	3,044	2,831
Data processing fees	1,3	73	1,217	1,190	1,383	1,197
Professional fees and services	5,4	)1	6,667	7,751	5,424	5,583
Marketing	1,0	73	1,111	975	1,058	937
Insurance	1,4	38	1,411	1,407	1,399	1,362
Communication	1,3	53	1,221	1,321	1,245	1,233
State tax expense	7	98	926	857	779	883
Miscellaneous	1,6	55	5,028	3,290	2,215	2,536
Total other expense	\$ 45,3	06 \$	49,899 \$	48,798 \$	47,429 \$	44,667

### PARK NATIONAL CORPORATION

### **Asset Quality Information**

(in thousands, except ratios)							Year ended December 31,							
	June 30, 2016		March 31, 2016		2015		2014	2013			2012			
Allowance for loan losses:														
Allowance for loan losses, beginning of period	\$ 56,948	\$	56,494	\$	54,352	\$	59,468	\$	55,537	\$	68,444			
Charge-offs	4,419		3,401		14,290		24,780	(B)	19,153		61,268	(A)		
Recoveries	3,533		2,945		11,442		26,997		19,669		12,942			
Net charge-offs (recoveries)	886		456		2,848		(2,217)		(516)		48,326			
Provision for (recovery of) loan losses	2,637		910		4,990		(7,333)		3,415		35,419			
Allowance for loan losses, end of period	\$ 58,699	\$	56,948	\$	56,494	\$	54,352	\$	59,468	\$	55,537			

<sup>(</sup>A) Year ended December 31, 2012 included the full charge-off of the Vision Bank ALLL of \$12.1 million to bring the retained Vision Bank loan portfolio to fair value prior to the merger of Vision Bank (as constituted following the transaction with Centennial Bank and Home BancShares, Inc.) with and into SEPH, the non-bank subsidiary of Park, on February 16, 2012.

### General reserve trends:

Allowance for loan losses, end of period	\$ 58,699 \$	56,94	8 \$	56,494	\$ 54,352	\$ 59,468	\$ 55,537
Specific reserves	6,287	4,93	)	4,191	3,660	10,451	8,276

<sup>(</sup>B) Vear ended December 31 2014 included \$4.3 million in charge\_offs related to the transfer of \$22.0 million of commercial loans to the held for sale nortfolio

	_										
General reserves	\$	52,412	\$	52,018	\$	52,303	50,692	\$	49,017	\$	47,261
Total loans	\$	5,127,644	\$	5,062,185	\$	5,068,085	\$ 4,829,682	\$	4,620,505	\$	4,450,322
Impaired commercial loans		90,828		78,117		80,599	73,676		112,304		137,238
Total loans less impaired commercial loans	\$	5,036,816	\$	4,984,068	\$	4,987,486	\$ 4,756,006	\$	4,508,201	\$	4,313,084
Asset Quality Ratios:											
Annualized net charge-offs (recoveries) as a % of average loans		0.07	%	0.04	%	0.06 %	(0.05) %		(0.01)	%	1.10 %
Allowance for loan losses as a % of period end loans		1.14 %		1.12	%	1.11 %	% 1.13 %		1.29	%	1.25 %
General reserves as a % of total loans less impaired commercial loans		1.04	%	1.04	%	1.05 %	1.07 %		1.09	%	1.10 %
Nonperforming Assets - Park National Corporation:											
Nonaccrual loans	\$	111,429	\$	102,625	\$	95,887	\$ 100,393	\$	135,216	\$	155,536
Accruing troubled debt restructuring		17,722		14,999		24,979	16,254		18,747		29,800
Loans past due 90 days or more		2,305		1,336		1,921	2,641		1,677		2,970
Total nonperforming loans	\$	131,456	\$	118,960	\$	122,787	\$ 119,288	\$	155,640	\$	188,306
Other real estate owned - Park National Bank		7,038		6,846		7,456	10,687		11,412		14,715
Other real estate owned - SEPH		10,528		10,899		11,195	11,918		23,224		21,003
Total nonperforming assets	\$	149,022	\$	136,705	\$	141,438	\$ 141,893	\$	190,276	\$	224,024
Percentage of nonaccrual loans to period end loans		2.17	%	2.03	%	1.89 %	2.08 %		2.93	%	3.49 %
Percentage of nonperforming loans to period end loans		2.56	%	2.35	%	2.42 %	2.47 %		3.37	%	4.23 %
Percentage of nonperforming assets to period end loans		2.91	%	2.70	%	2.79 %	2.94 %		4.12	%	5.03 %
Percentage of nonperforming assets to period end total assets		2.01	%	1.84	%	1.93 %	2.03 %		2.87	%	3.37 %

### PARK NATIONAL CORPORATION Asset Quality Information (continued)

Year ended December 31, June 30, March 31, 2015 2014 2013 2012 (in thousands, except ratios) 2016 2016 Nonperforming Assets - Park National Bank and Guardian: Nonaccrual loans 97,642 \$ 88,351 \$ 81,468 \$ 77,477 99,108 100,244 Accruing troubled debt restructuring 17,722 14,999 24,979 16,157 18,747 29,800 Loans past due 90 days or more 2,305 1,336 1,921 2,641 1,677 2,970 Total nonperforming loans 117,669 104,686 108,368 96,275 119,532 133,014 Other real estate owned - Park National Bank 7,038 6,846 7,456 10,687 11,412 14,715 Total nonperforming assets 124,707 111,532 115,824 106,962 130,944 147,729 \$ \$ Percentage of nonaccrual loans to period end loans 1.91 % 1.75 % 1.61 % 1.61 % 2.16 % 2.28 % 2.00 % 2.30 % 2.07 % 2.14 % 3.03 % Percentage of nonperforming loans to period end loans 2.61 % Percentage of nonperforming assets to period end loans 2.44 % 2.21 % 2.29 % 2.23 % 2.86 % 3.36 % Percentage of nonperforming assets to period end total assets 1.60 % 2.01 % 2.27 % 1.69 % 1.52 % 1.55 % Nonperforming Assets - SEPH/Vision Bank (retained portfolio): Nonaccrual loans 13,787 14,274 14,419 \$ 22,916 36,108 \$ 55,292 97 Accruing troubled debt restructuring Loans past due 90 days or more 13,787 14,274 14,419 23,013 Total nonperforming loans \$ \$ \$ 36,108 \$ 55,292 Other real estate owned - SEPH 10,528 10,899 11,195 11,918 23,224 21,003

Total nonperforming assets	\$	24,315	\$	25,173	\$	25,614	\$	34,931	\$	59,332	\$	76,295
New nonaccrual loan information - Park National Corporation												
Nonaccrual loans, beginning of period	\$	102,625	\$	95,887	\$	100,393	\$	135,216	\$	155,536	\$	195,106
New nonaccrual loans		26,858		21,339		80,791		70,059		67,398		83,204
Resolved nonaccrual loans		18,054		14,601		85,165		86,384		87,718		122,774
Sale of nonaccrual loans held for sale		_		_		132		18,498		_		_
Nonaccrual loans, end of period	\$	111,429	\$	102,625	\$	95,887	\$	100,393	\$	135,216	\$	155,536
New nonaccrual loan information - Ohio-based operations												
Nonaccrual loans, beginning of period	\$	88,351	\$	81,468	\$	77,477	\$	99,108	\$	100,244	\$	96,113
New nonaccrual loans - Ohio-based operations		26,735		21,339		80,791		69,389		66,197		68,960
Resolved nonaccrual loans		17,444		14,456		76,800		78,288		67,333		64,829
Sale of nonaccrual loans held for sale		_		_		_		12,732		_		_
Nonaccrual loans, end of period	\$	97,642	\$	88,351	\$	81,468	\$	77,477	\$	99,108	\$	100,244
New nonaccrual loan information - SEPH/Vision Bank												
Nonaccrual loans, beginning of period	\$	14,274	\$	14,419	\$	22,916	\$	36,108	\$	55,292	\$	98,993
New nonaccrual loans - SEPH/Vision Bank	-	123	-		-		_	670	-	1,201	-	14,243
Resolved nonaccrual loans		610		145		8,365		8,096		20,385		57,944
Sale of nonaccrual loans held for sale		_		_		132		5,766		_		_
Nonaccrual loans, end of period	\$	13,787	\$	14,274	\$	14,419	\$	22,916	\$	36,108	\$	55,292
Impaired Commercial Loan Portfolio Information (period end):												
Unpaid principal balance	\$	115,186	\$	106,539	\$	109,304	\$	106,156	\$	175,576	\$	242,345
Prior charge-offs		24,358		28,422		28,705		32,480		63,272		105,107
Remaining principal balance		90,828		78,117		80,599		73,676		112,304		137,238
Specific reserves		6,287		4,930		4,191		3,660		10,451		8,276
Book value, after specific reserve	\$	84,541	\$	73,187	\$	76,408	\$	70,016	\$	101,853	\$	128,962